

Recording, Content and Promotion

Form Preview

About the Grant

* indicates a required field

Grant Information

This funding program supports career sustainability through the creation, recording and promotion of new and original contemporary music.

Funding up to \$30,000 can support:

- producer and artist collaborator fees
- studio, recording, mixing and mastering costs
- pressing and manufacturing
- digital marketing, publicity services and content creation
- administrative costs.

Applications Open: 3 February 2025

Applications Close: 2pm, 10 March 2025

Sound NSW Support

Find the answers to frequently asked questions [here](#).

Sound NSW staff are here to help you and can be contacted between 9am and 5pm Monday to Friday (excluding public holidays) via:

- Telephone: Peter Keogh, (02) 9228 5368
- Email: info@sound.nsw.gov.au
- Schedule an online meeting to speak to Sound NSW staff using the link to [Microsoft Bookings](#)

Sound NSW Updates

Do you wish to receive updates about other grant opportunities, initiatives or events from Sound NSW?

*

☐ Yes

☐ No

Eligibility

* indicates a required field

Eligibility Requirements

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This program is open to artists, acts and music businesses applying on behalf of an artist or act.

Funding recipients must:

- be 18 years or older
- currently live in NSW (minimum 12 months)
- perform new and original contemporary music OR represent an artist or act creating and/or performing new and original contemporary music
- have publicly available releases.

Note: For the purpose of this program contemporary music refers to artists and acts performing new and original music.

Artforms not supported through this program are:

- experimental music and sound art
- contemporary classical, opera, choral and ensembles
- music theatre
- working in and with community music groups

These applicants should refer to [Create NSW's Arts and Cultural Funding Program \(ACFP\) guidelines](#).

What are you applying as? *

- ☐ Act ☐ Artist

Are you/members of the act 18 years or older? *

- ☐ Yes ☐ No

This is at the time of application.

Have you/all members of the act lived in NSW for at least 12 months? *

- ☐ Yes ☐ No

This is at the time of application.

Do you perform new and original contemporary music? *

- ☐ Yes ☐ No

This excludes contemporary classical, opera, choral, ensembles and sound art.

Do you have previous releases that are publicly available?

- ☐ Yes ☐ No

This includes physical formats and online platforms like Spotify, Bandcamp, etc. Live videos published online do not count.

Unable to continue

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Based on your response to the above Eligibility questions, you are unable to continue and apply. Refer to the guidelines for more details.

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- Telephone: Peter Keogh, (02) 9228 5368
- Email: info@sound.nsw.gov.au

Eligibility Confirmation

Please declare that this application meets the eligibility criteria:

I confirm that I've read the guidelines and the information supporting my/our eligibility is accurate *

☐ Yes

Applicant Details

*** indicates a required field**

Does the applicant organisation have an Australian Business Number (ABN)? *

☐ Yes

☐ No

If you don't currently have an ABN you have two options:

- you can engage a Funds Administrator to administer the grant on your behalf; **OR**
- apply for an ABN now, and if successful you will need to let us know the ABN at the point of contracting.

Funds Administrator

A funds administrator is an external organisation that will manage the funding (contract and payment) for you. This could be a manager or a record label.

You will need a Funds Administrator if:

- you don't currently have an ABN, OR
- you want us to contract and make payment to another organisation (eg a manager or record label).

Do you need to engage a Funds Administrator to administer the grant on your behalf? *

☐ Yes

☐ No

Applying with a Funds Administrator

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We don't need the details of the Funds Administrator now, but if your application is successful, you will be required to provide their name, ABN, address and contact details prior to contracting and release of funds.

Please select 'No' to the question above - Does the applicant organisation have an Australian Business Number (ABN)?

In the Applicant Details section:

- select Individual
- enter the details of the applicant lead/contact:
 - Title, First name and Last name
 - address and contact details.

What is your entity type as per your ABN?

Please select the entity type as per the ABN you are applying with, and if successful, we will contract with *

- ☐ Individual / Sole Trader
- ☐ Partnership
- ☐ Trust
- ☐ Other Incorporated entity
- ☐ Australian Private Company (Pty Ltd)
- ☐ Australian Public Company (Ltd)

Applying as an individual/sole trader

You have selected you are applying with an individual/sole trader ABN. If successful, we will contract with this ABN name and pay the funds to a bank account in the same name.

Please enter your ABN in the space below.

In the Applicant Details section:

- select Individual
- enter your Title, First name and Last name
- enter your address and contact details.

Applying as a partnership

You have selected you are applying with a partnership ABN. If successful, we will contract with this ABN name and pay the funds to the bank account of the applicant lead (someone clearly listed in the partnership).

Please enter your ABN in the space below.

In the Applicant Details section:

- select Individual
- enter the details of the applicant lead - this person needs to be listed in the partnership:
 - Title, First name and Last name

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- address and contact details.

Applying as an organisation

You have selected you are applying with an organisation's ABN. If successful, we will contract with this ABN name and pay the funds to a bank account in the same name.

Please enter your ABN in the space below.

In the Applicant Details section:

- select Organisation
- enter the Organisation name (as per the entity name on your ABN)
- enter the address and contact details of the organisation.

In the Primary Contact Details section:

- enter the name and contact details of the primary contact for this application.

Applicant Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Applicant Details

Applicant *

☐ Individual ☐ Organisation

Organisation Name

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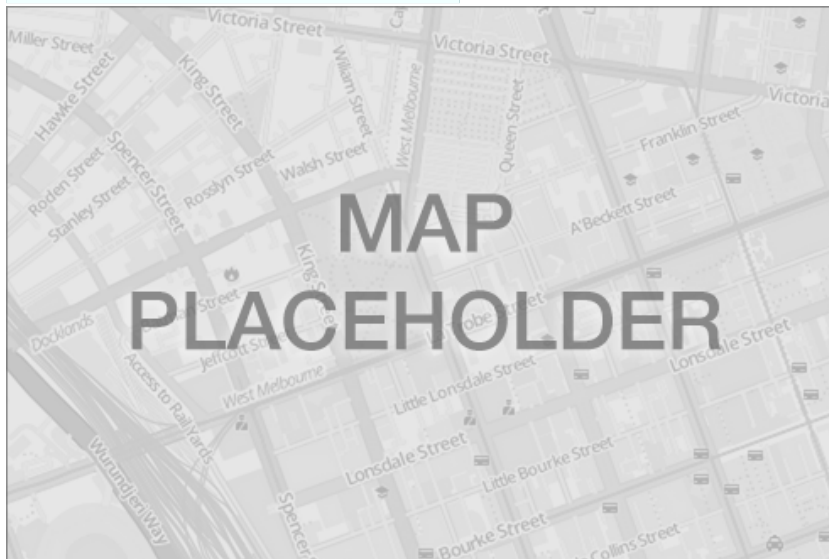
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Title First Name Last Name

For organisations: please use the organisations full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Applicant Primary Address

Address



Applicant Postal Address

Address

Applicant Primary Phone Number *

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Applicant Email Address *

Must be an email address.

Applicant Website

Must be a URL.

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Primary Contact Details

Primary Contact *

Title First Name Last Name

This is the person we will correspond with about this grant.

Primary Contact Position *

e.g., Manager, Board Member or Fundraising Coordinator.

Primary Contact Phone Number *

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Other Phone Number

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Email *

This is the address we will use to correspond with you about this grant.

About You

* indicates a required field

Artist or Act Name

What is the name of the artist or act undertaking the activity? *

How many people in your act? *

Must be a number.

Music Genre

What genre best describes your music? *

Word count:

Must be no more than 5 words.

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Select a genre from the list below that best describes your music *

Tell us about you or your act, your music career to date, and previous achievements *

Word count:

Must be no more than 200 words.

A diverse contemporary music sector in NSW

Sound NSW is committed to a diverse contemporary music sector in NSW and encourages applications from First Nations people, people who identify as women and non-binary, people with disability, people from culturally and linguistically diverse backgrounds and people from Western Sydney and regional and remote communities.

The data will be used to help us understand the contemporary music industry and support future diversity initiatives. For more information, please refer to the Privacy Notice available [here](#).

Do you identify as: *

- ☐ Non-Binary ☐ Prefer not to say ☐ Female ☐ Male ☐ Option not listed

First Nations *

- ☐ Yes ☐ No

Living in Western Sydney *

- ☐ Yes ☐ No

A person with disability and/or who is d/Deaf *

- ☐ Yes ☐ No

Living in regional and remote communities *

- ☐ Yes ☐ No

Culturally and linguistically diverse *

- ☐ Yes ☐ No

Under 25 years of age *

- ☐ Yes ☐ No

LGBTIQA+ *

- ☐ Yes ☐ No

Enter 0 if not applicable.

How many people in the act identify as:

Female *

Non-binary *

Option not listed *

Male *

Prefer not to say *

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First Nations *

Living in Western Sydney *

A person with disability and/or who is d/Deaf *

Living in regional and remote communities *

Culturally and linguistically diverse *

Under 25 years of age *

Application Details

* indicates a required field

An example of a **Title** could be: *The recording and promotion of a new album by (artist/act name).*

An example of a **Brief description** could be: *To record and promote a new album by (artist/act name), with production by (producer name) and released on (label name).*

In the **Primary location of your initiative** field please enter the State or Country where the majority of the activity is happening.

Title *

Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

Brief description *

Word count:

Must be no more than 50 words.

Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

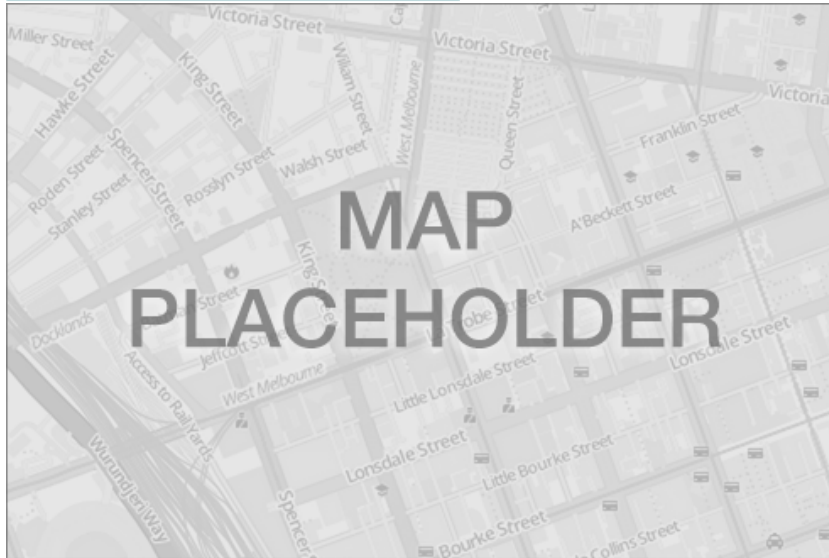
Anticipated start date *

Anticipated end date *

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Primary location of your initiative

Address



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Any, but at least one field is required.

Primary location does not need to be a specific address, and can be postcode, suburb, state, etc. If delivered online, please specify the area of focus for delivery.

About your project

Tell us about your project, why it's important now, and how the activity will benefit your music career *

--

Word count:

Must be no more than 200 words.

Provide an outline of what's required to deliver the project (including the stages as relevant to your application - writing, recording, release and promotion) *

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Word count:

Must be no more than 200 words.

Key People

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How many people are involved in the project? *

Must be a number.

This includes the artists creating the work, as well as those involved in the recording and promotion process.

Key project personnel

Please provide details for each person involved in the project, including their name, role and where they are based (the state if in Australia or country if based overseas).

This includes the artists creating the work, as well as those involved in the recording and promotion process.

Include only one person per row. Add more rows if you want to list additional people.

Name	Role	Resident State	Confirmed

If relevant, please outline how the work will support the development of First Nations, female and/or non-binary music artists and industry professionals

Word count:

Must be no more than 100 words.

Activities and Events

* indicates a required field

Key Activities

Please detail the activities expected to be completed as a result of the funding, including the location and dates.

If you have one activity taking place in multiple places you should list each location as a separate activity (e.g. Recording in Dubbo; Recording in Tamworth; PR campaign in Sydney; music video in Wollongong; with a specific location attached to each).

Activity	Location	Expected start date	Expected end date	Explanatory notes
Activity type, eg Mixing	Of the activity (suburb, state or country)	Activity start date	Activity end date	Add notes if you need to provide more context.

Activities per Region

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How many activities are planned to take place in the following regions?

Enter 0 (zero) for any that are not applicable.

Sydney (excluding Western Sydney) *

Western Sydney *

Regional and remote NSW *

Outside NSW (excluding international) *

International *

Artists and Music Industry Professionals

How many artists or music industry professionals will be directly engaged in this project?

Enter 0 (zero) for any that are not applicable.

NSW Artists *

An artist is any musician, performer, group or producer who is recording or performing new and original music

Artists from outside NSW *

An artist is any musician, performer, group or producer who is recording or performing new and original music.

NSW music industry professionals *

A music industry professional includes (but is not limited to) artist managers, producers, mixers, audio engineers, publicists, content creators, record label staff.

Music industry professionals from outside NSW *

A music industry professional includes (but is not limited to) artist managers, producers, mixers, audio engineers, publicists, content creators, record label staff.

Budget

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* indicates a required field

Budget Information

Funding up to \$30,000 can support:

- producer and artist collaborator fees
- studio, recording, mixing and mastering costs
- pressing and manufacturing
- digital marketing, publicity services and content creation
- administrative costs.

Please note: The 'Total Project Cost' entered below should match the auto calculated 'Total Project Expenditure' field at the bottom of the page.

Total Project Cost *

\$

What is the total budgeted cost (dollars) of your project?

Total Amount Requested

*

\$

What is the total financial support you are requesting under this grant?

Income

In the table below list all of the income associated with your application, including cash and in-kind.

Include the amount requested from this grant program, and ensure it matches the Total Amount Requested included above.

All amounts should be GST exclusive.

Income type	Income amount (ex GST)	Status	Notes
This Grant	\$		
Government Grants			
Earned Income			
Other Income			
Cash co-contribution			
In-kind contribution			
	\$		

Total Income Amount (ex GST)

\$

This number/amount is calculated.

Expenditure

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In the table below list total costs associated with your application, including if the cost will be covered by the Sound NSW funding request.

This table should include other costs not covered by Sound NSW funding.

All items should be GST exclusive.

Expenditure type	Expenditure amount (ex. GST)	Funding Source	Notes
	\$		
	\$		
	Must be a dollar amount.		

Project Cost Calculations

Total Project Cost (ex. GST) *

\$

This number/amount is calculated.
Enter this amount into the Total Project Cost field above.

Applicant Co-contribution *

\$

This number/amount is calculated.

Project Quotes

Please attach quotes for the recording and promotion costs *

Attach a file:

Supporting Documentation

Support Material

As part of your application you will need to provide the following support material:

- links to examples of your music
- links to social media.

Please note all attachments must be provided at the time your application is submitted.

Support material can be submitted as:

- audio/visual - maximum 1 example, up to 5 minutes, sent as a link
- written material - maximum 10 pages (provided as one document).

Restrictions on Attachments

- files must not exceed 25MB
- please provide attachments in .pdf format where possible.
- zip files cannot be accepted.

Note: Assessors will not view or consider support materials that exceed the above limits.

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An example of your music

Provide a link to a recent example of your music.

Note: Make sure the link/URL works and the password is correct and remains accessible for the next month during the assessment period. Assessors will only be able to spend a limited time listening to music, so please ensure you choose the most relevant and strongest example.

Website	Password	Description
Must be a URL.		

Social media

Provide a link to any of your social media platforms.

Note: Make sure the link/URL works and remains accessible for the next month during the assessment period.

Social media	Description

Other relevant documents

Attach any other material you feel is relevant to the project, eg letters of confirmation from key people involved in the project

Attach a file:

Declaration and Authorisation

* indicates a required field

Disclaimer

The applicant acknowledges and agrees that:

- Changes to the application and any additional materials cannot be submitted after the advertised closing date and time.
- Sound NSW has the right to investigate any information provided in this application and/or to request additional information where Sound NSW deems it necessary for the purpose of assessing your application or administering the Program.
- Sound NSW may re-open an application after the closing date, provided it doesn't give the applicant an advantage over other applicants.
- Sound NSW staff are not able to provide advice on content or choices required within an application.

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Privacy Notice

Sound NSW (part of the Department of Creative Industries, Tourism, Hospitality and Sport (The Department)) is collecting your personal information for the following purposes:

- To assess your application against the eligibility criteria for the Sound NSW Recording, Content and Promotion grant;
- If your application is deemed eligible, for Sound NSW to subsequently administer the Program;
- For Sound NSW to publish your personal information in a way it deems necessary in order to publicise your connection to the Program; and
- For Sound NSW to monitor and evaluate the Program.

Sound NSW will not use your personal information for any other purposes. Providing your personal information to Sound NSW is voluntary, however Sound NSW may not be able to assess your suitability for the Program if you choose not to provide it.

Sound NSW will not disclose your personal information to anybody else unless you have given your consent, or Sound NSW is required or authorised to by law, such as by court order or under the *Government Information Public Access Act 2009* (NSW) (GIPA Act).

You have the right to access your personal information and/or correct your personal information held by Sound NSW without excessive delay or expense.

If you would like to know more about how Sound NSW meets its regulatory obligations in collecting, using, sharing, and storing personal information, you can read the Department's complete Privacy Policy [here](#).

If you have any questions about this Privacy Notice, or you would like to access or correct your personal information, please contact the Department on the details below:

Legal Officer (Privacy) Department of Creative Industries, Tourism, Hospitality and Sport
GPO Box 5341 Sydney NSW 2000 information@dciths.nsw.gov.au

Use of Information

The applicant acknowledges and agrees that:

- Subject to privacy legislation, if Sound NSW assesses your application as successful, the information contained in this application form may be used for media and communication purposes by Sound NSW and/or the NSW Government.

Do you agree that subject to privacy legislation and if Sound NSW assesses your application as successful, the information provided in the application will be used for media and communication purposes by Sound NSW and/or the NSW Government? *

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☐ Yes

☐ No

Declaration

Before you can complete and submit this application, you must accept the following conditions by declaring:

- I have the authority to complete and submit this application on the entity's behalf.
- All information supplied as part of this application will be true and accurate to the best of my knowledge.
- All activities proposed by this application will be conducted in accordance with current legislation, including but not limited to, complying with Working with Children legislation.
- I acknowledge funding will not be released if the entity has outstanding acquittals for this or other projects/programs across Sound NSW (including Create NSW).
- I acknowledge Sound NSW has the right to withdraw any offer of funding or demand the return of funds already paid if my declaration is found to be incorrect or misleading.

Authorisation

I agree *

☐ Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

--

Must be an Australian phone number.
We may contact you to verify that this application is authorised by the applicant organisation

Email *

--

Must be an email address.