

Special Entertainment Precincts Round 3 Application Form

Form Preview

About the grant

Before you begin

The SEP Kickstart Grant Program (the 'Program') is a non-competitive, demand-driven, 'first in first served' grant program providing total funding of up to \$1.2 million (excl GST), open to eligible NSW councils for the purpose of establishing a SEP. Only one complete application per council will be accepted. However, each application can comprise more than one SEP (to be consolidated in a maximum of one (1) planning proposal). Please read the [SEP Kickstart Grant Program Round 3 Guidelines](#) (Program Guidelines) before you continue in this application form.

Funding available (excl GST):

- \$20,000–\$200,000 to establish the SEP/s and
- Optional \$10,000–\$50,000 to investigate Purple Flag accreditation.

to the total maximum value of \$250,000 (excl GST) per council.

Note: All councils (without an existing Purple Flag accreditation) must prepare a Purple Flag precinct self-assessment report within 6 months of execution of the funding agreement

Timing: SEP trials must start by 30 June 2028 and finish by 30 June 2029.

Purple Flag accreditation will be subject to a separate assessment and process.

Have these ready to upload

- Council resolution to establish the SEP/s and identify boundary/location including boundary map(s) for the proposed SEP/s.
- Council resolution to establish a Special Entertainment Precinct Working Group (PWG).
- Council resolution to investigate Purple Flag accreditation for the same boundary (unless there is an existing accredited Purple Flag precinct within a boundary of the proposed SEP/s) *Note: One council resolution may be used to cover off all the requirements above.*
- Strategic alignment evidence (such as a Night-Time Economy Strategy – refer to Appendix B of the Program Guidelines).
- Engagement outcomes report referencing the proposed SEP/s (generic engagement is not sufficient) *Note: Engagement activities must have been undertaken within the last 12 months and must have included consultation with both local businesses and residents of the SEP/s area. Engagement must have been on the principle of council establishing a SEP/s. Engagement methods used to engage with each group must be outlined. A summary of the feedback from both community and businesses must be provided (for example: survey results or other reporting).*
- Summary of SEP/s intended objectives and outcomes.
- Timeframe for the SEP/s establishment.
- Budget estimate of the SEP/s and Purple Flag noting the requirements of the Program Guidelines. *Note: A minimum of 1 x evidence of cost is required for each eligible cost type sought. Acceptable evidence of cost includes quotes, cost estimates, reasonable assumptions or evidence from similar projects prepared by a relevant professional, within the last 12 months. Evidence provided must be in writing. Where a professional has prepared a cost estimate, their qualifications and role should be identified in the application. All costs must be reasonable, represent value for money, and reflect competitive market rates.*

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- Job titles of council officers involved from at least 2 different departments.
- Proposed approach to investigating Purple Flag accreditation.

Privacy, probity and publication

Your information will be managed in line with NSW privacy legislation. Grant outcomes and key details will be published in accordance with the NSW Grants Administration Guide and may be subject to access under relevant legislation.

Need help?

If you have questions about eligibility or evidence requirements, contact the Program Team before submitting your application at SEPS@24houreconomy.nsw.gov.au.

Application Number

This field is read only.

Eligibility

* indicates a required field

Eligibility questions

To check if you are eligible to apply for this grant round, complete the questions below:

Are you a NSW local council that has not previously received NSW Government funding to establish a SEP? *

- ☐ Yes ☐ No

Do you have a Council resolution to establish a SEP/s, which identifies a specific location and boundary of the SEP/s? *

- ☐ Yes ☐ No

Note: The resolution must follow the wording requirements in the Program Guidelines and in Appendix A of the Program Guidelines to be eligible. Resolution must be endorsed/approved.

The resolution **must not**:

- be for endorsement of a strategy or plan that references an entertainment precinct, unless it is specifically acknowledged in the strategy/plan that a specific boundary and location for the SEP has been identified and will be established.
- include words such as 'investigate', 'discuss' or 'consider' a SEP or similar wording demonstrating a lack of commitment.

A resolution to establish a SEP is required.

Do you have a Council resolution to commit to establishing a Special Entertainment Precinct Working Group (PWG)? *

- ☐ Yes ☐ No

A resolution to establish a PWG is required to guide SEP establishment.

Note: The resolution must follow the wording requirements in the Program Guidelines and in Appendix A of the Program Guidelines to be eligible. Resolution must be endorsed/approved.

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Will your proposed SEP trial start no later than 30 June 2028 and end no later than 30 June 2029? *

☐ Yes ☐ No

Trials must start within nine months of executing the funding agreement and by 30 June 2028, and finish by 30 June 2029.

The grant requires all funded councils establishing SEPs (without an existing Purple Flag accreditation) to prepare a Purple Flag self-assessment report, even if a council does not request the additional funding. However, if a council requires additional resources to prepare the self-assessment report, it may request the optional Purple Flag funding as part of this application.

Do you either (a) hold an existing Purple Flag accreditation for an area within the proposed SEP boundary, or (b) have a Council resolution to investigate Purple Flag accreditation for the same boundary? *

☐ Yes (existing accreditation) ☐ Yes (resolution to investigate) ☐ No

If your organisation is already accredited you are not eligible for funding and do not have to complete the self assessment.

Note: The resolution must follow the wording requirements in the Program Guidelines and in Appendix A of the Program Guidelines to be eligible. Resolution must be endorsed/approved.

Eligibility Confirmation

Please declare that this application meets the eligibility criteria:

I confirm that I have read the Program Guidelines and that the information supporting our Council's eligibility is accurate. *

☐ Yes

You are not eligible

One or more of your answers indicates you do not meet the Program's eligibility requirements for this round. To maintain fairness and probity in a demand-driven process, ineligible applications cannot progress to eligibility assessment. What to do next:

- Review the Program Guidelines, focusing on eligibility areas (applicant type, required evidence such as council resolution/strategy/engagement, timing limits, and eligible cost types).
- If you believe this is an error or you need clarification, contact the Program Team at SEPs@24houreconomy.nsw.gov.au.
- Councils whose applications have been deemed ineligible may reapply, provided the new application is received before the application close date of 12 April 2027, 2:00PM AEST, or earlier if the available funds are exhausted prior to this date.

Applicant Details

* indicates a required field

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Before you continue:

For where it says "Organisation", this specifically refers to the Council's information only.

Details about this application's best contact person and the Council's SEP/s will be requested in subsequent sections.

Organisation Details

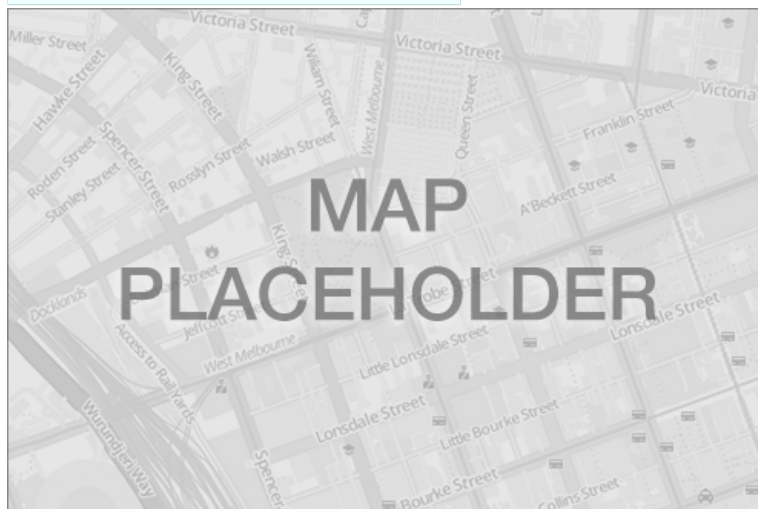
Organisation Name *

Organisation Name

For organisations: please use the organisations full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Applicant Primary Address

Address



Applicant Postal Address

Address

Applicant Primary Phone Number *

Must be an Australian phone number.

Country code not required, area code for landlines is required.

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Applicant Email Address *

Must be an email address.

Applicant Website

Must be a URL.

Is your council outside the Sydney Metropolitan Area (refer to Section 5.1.1 of the Program Guidelines for definitions)? *

☐ Yes ☐ No

Up to \$250,000 of the total fund is reserved for eligible regional councils; remaining funds are available to all until exhausted.

For successful Councils, they will require the following:

- Their Local Government Entity ABN which matches their Council entity name
- A bank account that has the same name as their ABN.

Does the applicant have an Australian Business Number (ABN)? *

☐ Yes ☐ No

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Contact Details

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* indicates a required field

Primary Contact Details

Primary Contact *

Title	First Name	Last Name

This is the person we will correspond with about this grant.

Primary Contact Position *

e.g., Manager, Board Member or Fundraising Coordinator.

Primary Contact Phone Number *

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Other Phone Number

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Email *

This is the address we will use to correspond with you about this grant.

Head of Organisation

Must be the **General Manager** or equivalent for the Council.

Name *

Title	First Name	Last Name

Head of Organisation Position *

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

Project Overview

* indicates a required field

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Title *

Word count:

Must be no more than 25 words.

Provide a name for your Special Entertainment Precinct. If you are proposing to establish more than one SEP, please include the names of all the precincts, e.g. "[Suburb 1] and [Suburb 2] Special Entertainment Precincts". Must be no more than 25 words.

Brief description *

Word count:

Must be no more than 50 words.

Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

Anticipated start date *

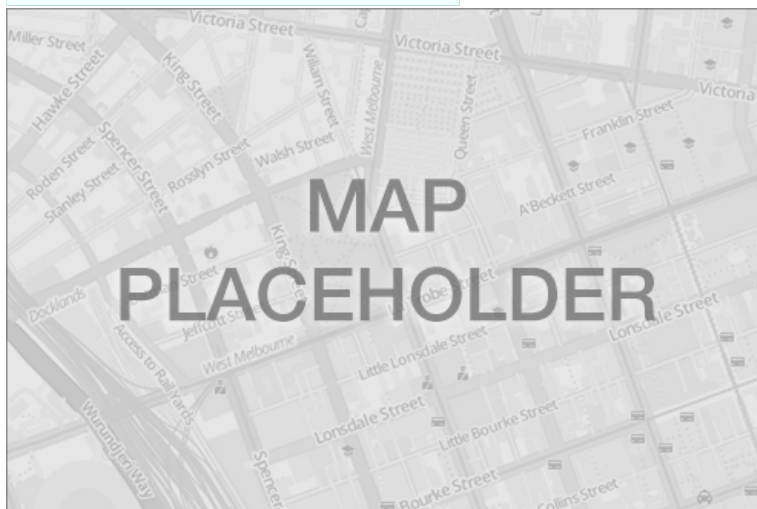
This date should be at least 8 weeks from application submission.

Anticipated end date *

This date is the anticipated date of the end of the SEP trial which must be no later than 30 June 2029.

Primary location of your initiative

Address



Any, but at least one field is required. Country must be Australia

Primary location does not need to be a specific address, and can be postcode, suburb, state (NSW), etc

If delivered online, please specify the area of focus for delivery.

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Provide a clear map showing the proposed SEP boundary and location. Include street names/landmarks and a visible boundary line; a legend/scale is recommended. If applying for multiple SEPs in one planning proposal, upload one file per SEP.

If a map is not available, upload a PDF with a written boundary description (e.g., suburb and/or key roads) as permitted by the Program Guidelines. Maps are preferred.

Upload: SEP boundary map(s) *

Attach a file:

Council Resolution and Strategic Alignment

* indicates a required field

Upload: Council resolution/s to

- a) establish the SEP/s, which must identify a specific location and boundary for the SEP/s; and
- b) establish a SEP Precinct Working Group; and
- c) investigate Purple Flag accreditation of the same boundary as the proposed SEP, unless a council already has an existing Purple Flag accreditation that covers a boundary within the proposed SEP.

*

Attach a file:

A minimum of 1 file must be attached.
PDF of approved minutes for the above 3 items.

Optional: Upload existing Purple Flag accreditation evidence

Attach a file:

Evidence of Purple Flag pathway:

Council resolution to investigate achieving Purple Flag accreditation for the same boundary of a precinct where the SEP is proposed.

Name of Purple Flag accredited precinct *

Word count:

Must be no more than 50 words.

Approved minutes: *

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Attach a file:

Outline where the strategic alignment is within the document? *

Word count:

Must be no more than 300 words.

Strategic alignment with the night-time economy — choose one evidence path *

- ☐ An adopted night-time economy strategy, or
- ☐ Another adopted strategy document or strategic planning statement in which the night-time economy is identified as a priority, objective, pillar or key action or
- ☐ A Council resolution to prepare a night-time economy strategy or plan and have other demonstrated strategic context including a visitor economy strategy or plan or economic development strategy or plan

Adopted strategy document or strategic planning statement in which the night-time economy is identified as a priority, objective, pillar or key action. *

Attach a file:

An adopted night-time economy strategy. *

Attach a file:

A Council resolution to prepare a night-time economy strategy or plan and have other demonstrated strategic context including a visitor economy strategy or plan or economic development strategy or plan. *

Attach a file:

Early Engagement and Deliverables

* indicates a required field

Your application must demonstrate that the decision to establish a SEP/s has been informed by early engagement with the local community and businesses on the principle of a SEP/s. Engagement must have been undertaken within the last 12 months.

Early engagement with community & businesses

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Please provide a copy of your engagement outcomes report. The report must include details such as:

- engagement methods,
- a summary of the content within the engagement material, and
- a summary of the feedback received

Inadequate early engagement includes engagement on a project such as a strategy or masterplan that does not reference the proposed SEP/s

Upload: Engagement Outcomes Report *

Attach a file:

Objectives and outcomes

Outline your intended objectives and outcomes for each SEP. Provide evidence via uploading either a project plan or project scoping document that outlines the intended objectives of the SEP/s (strategic priorities) as well as the intended outcomes or goals for the SEP/s.

Upload project plan or project scoping document here: *

Attach a file:

Key Project Dates

For the SEP/s Planning Proposal. Please refer to the Program Guidelines for further information on timing. Please outline the following key project milestones:

Gateway Lodgement *

Must be a date and between 23/11/2026 and 30/6/2028.

The date of Gateway lodgement to the Department of Planning, and Infrastructure (DPHI). Please ensure you factor in time for public exhibition of the documents in accordance with the requirements of a Gateway Determination.

Start of SEP trial *

Must be a date and between 23/11/2026 and 30/6/2028.

End of SEP trial *

Must be a date and between 23/11/2026 and 30/6/2029.

Project Milestones and Key Deliverables

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Please outline the key milestones for your project, including major activities and deliverables, responsible parties, and anticipated start and completion dates. Your milestones should demonstrate a clear and realistic pathway to delivering the proposed SEP trial within the required program timeframes and will form the basis of your project reporting requirements.

Milestone and Deliverables Expected start date Expected end date Explanatory notes

	Must be a date and between 23/11/2026 and 30/6/2029.	Must be a date and between 23/11/2026 and 30/6/2029.	

Budget

* indicates a required field

Project Budget (SEP)

Please provide a detailed and itemised budget of the proposed activities to be undertaken during the funding period.

The funding period is defined as the duration from the execution of the funding agreement until the conclusion of the nominated SEP trial period, and no later than 30 June 2029 (unless otherwise agreed with DCITHS through the funding agreement process or a formal variation).

All grant funding is to be expended by 30 June 2029 (unless otherwise agreed with DCITHS through the funding agreement process or a formal variation).

Costs incurred before execution of the funding agreement are not eligible for funding under this program.

Please refer to the list of eligible and ineligible costs and activities in the Program Guidelines.

Funding can only be used for eligible activities delivered within the project period, must reflect competitive market rates, and be a true and accurate representation of required costs. Evidence of written quotes is required. SEP and Purple Flag funding limits apply. Marketing/communications for the SEP cannot be the only cost requested.

Funding available (excl GST):

- \$20,000–\$200,000 to establish the SEP/s and
- Optional \$10,000–\$50,000 to investigate Purple Flag accreditation.

To the total maximum value of \$250,000 (excl GST) per council.

Note: All councils (without an existing Purple Flag accreditation) must prepare a Purple Flag precinct self-assessment report within 6 months of execution of the funding agreement

Expenditure Description Expenditure Type Amount Budgeted (Quote ex. GST)

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Are you seeking funding for Purple Flag-related activities or expenditure as part of this application? *

- ☐ Yes
☐ No

Project Budget (Purple Flag)

Expenditure Description **Expenditure Type** **Amount Budgeted (Quote ex. GST)**

Income

Please outline your project income in the budget table below, including details of other income or funding that you have applied for, whether it has been confirmed or not.

Description	Type	Status	Amount Expected
			Must be a dollar amount.

Budget Totals

SEP Expenditure Total *

This number/amount is calculated.

Purple Flag Expenditure Total

This number/amount is calculated.

Total Project Cost *

This number/amount is calculated.
Total project income must match this figure

Total Amount Requested *

Total amount requested from DCITHS.

Project Team

List the proposed project team job titles, which must include at least two Council teams/departments to ensure a cross-collaborative approach.

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SEP Name	Job Position	Team within the Council	Capacity and suitability for project

Purple Flag

Outline the proposed approach to investigating Purple Flag accreditation and how the Purple Flag self-assessment will be completed. * *

Word count:

Must be no more than 250 words.

The self-assessment report template will be provided to councils that are successful in receiving grant funding. It is not mandatory for grant recipients to achieve Purple Flag accreditation.

Declaration and Authorisation

* indicates a required field

Disclaimer

The Applicant acknowledges and agrees that:

- submission of this application does not guarantee funding will be granted for any project, and the Department expressly reserves its right to accept or reject this application at its discretion;
- it must bear the costs of preparing and submitting this application and the Department does not accept any liability for such costs, whether or not this application is ultimately accepted or rejected; and
- it has read the Funding Guidelines for the Program and has fully informed itself of the relevant program requirements.

Use of Information

By submitting this application form, the Applicant acknowledges and agrees that:

- if this project application is successful, the relevant details of the project will be made public, including details such as the names of the organisation (Applicant) and any partnering organisation (state government agency or non-government organisation), project title, project description, location, anticipated time for completion and amount awarded;

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- the Department will use reasonable endeavours to ensure that any information received in or in respect of this application which is clearly marked 'Commercial-in-confidence' or 'Confidential' is treated as confidential, however, such documents will remain subject to the Government Information (Public Access) Act 2009 (NSW) (GIPA Act); and
- in some circumstances the Department may release information contained in this application form and other relevant information in relation to this application in response to a request lodged under the GIPA Act or otherwise as required or permitted by law.

Do you agree for Create NSW and or NSW Government to publish your name or organisation name, project title, project summary, location and amount of funding for media and communication purposes? *

☐ Yes ☐ No

Department of Creative Industries, Tourism, Hospitality and Sport
updates

Do you wish to receive updates from DCITHS in relation to funding opportunities, news, events, or initiatives? *

☐ Yes ☐ No

Do you agree to get a regular email newsletter from Create NSW? *

☐ Yes ☐ No

Privacy Notice

By submitting this Application form, the Applicant acknowledges and agrees that:

- the Department is required to comply with the Privacy and Personal Information Protection Act 1998 (NSW) (the Privacy Act) and that any personal information (as defined by the Privacy Act) collected by the Department in relation to the program will be handled in accordance with the Privacy Act and its privacy policy (available at: <https://www.dpc.nsw.gov.au/privacy>);
- the information it provides to the Department in connection with this application will be collected and stored on a database and will only be used for the purposes for which it was collected (including, where necessary, being disclosed to other Government agencies in connection with the assessment of the merits of an application) or as otherwise permitted by the Privacy Act;
- it has taken steps to ensure that any person whose personal information (as defined by the Privacy Act) is included in this application has consented to the fact that the Department and other Government agencies may be supplied with that personal information, and has been made aware of the purposes for which it has been collected and may be used.

Declaration

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The Applicant represents and warrants that this application has been submitted by an authorised representative of the Applicant (e.g. CEO, Chief Financial Officer, General Manager, Director, Chair of the Board, President, authorised manager etc).

Where this Application is submitted in the course of employment by a representative of any kind (e.g. authorised representative or agent) of the Applicant, you: (i) acknowledge and agree that the Applicant is deemed to be jointly and separately bound by this application; and (ii) represent and warrant that you have the authority to represent and bind the Applicant as contemplated by this provision.

By submitting this application form I hereby declare that:

- I agree for my project to be automatically considered in other NSW funding programs;
- I have read and understood each of the acknowledgements, agreements, representations and warranties provided above, and that each of these are true and correct;
- All information provided including the responses to each question in the relevant sections of this application is true and correct to the best of my knowledge;
- Any information contained in this application may be disclosed to other Government agencies, staff administering the program, and to external stakeholders (including consultants, lawyers and other advisers) as part of the assessment of this application;
- I am authorised to submit this application on behalf of, and have the authority to represent and bind the Applicant;
- I understand that any false declaration may render this application ineligible/invalid; and
- All relevant conflicts of interest have been declared

Authorisation

I agree *

☐ Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

--

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

--

Must be an email address.

GMS-MGO/2025 v2.0