

24/25 Creative Industries - Connectivity

Form Preview

Eligibility

* indicates a required field

Eligibility Questions

To check if you are eligible to apply for this funding round, complete the questions below:

What are you applying as? *

- ☐ Local Government Authority located in NSW
- ☐ Small to medium not-for-profit arts and cultural organisation located in NSW for the last 12 months
- ☐ None of the above

Note: the Creative Industries partner organisation is not eligible to be the applicant.

Does your organisation have a clearly defined focus on arts and culture, and will your project benefit the NSW arts and cultural sector? *

- ☐ Yes
- ☐ No

Did your organisation have an annual turnover of greater than \$30,000 in the most recent financial year? *

- ☐ Yes
- ☐ No

Has the organisation received Create NSW or Sound NSW funding for the same stage/phase of this project? *

- ☐ Yes
- ☐ No

For Sound NSW opportunities, please click [here](#)

Will your project take place between 01/07/2025 to 30/06/2026? *

- ☐ Yes
- ☐ No

Is your organisations primary focus contemporary music, filmmaking, screen production, mainstream animation, digital games or film festivals? *

- ☐ Yes
- ☐ No

The definition of contemporary music can be found [here](#). For filmmaking opportunities, please click [here](#).

Unable to continue

Based on your response to the above eligibility question, you are unable to continue. Refer to the guidelines for more details.

Create NSW staff are here to help you and can be contacted between 9am and 5pm Monday to Friday (excluding public holidays) via:

- Telephone: (02) 9228 4578
- Scheduling an online meeting to speak to Create NSW staff using the link to [Microsoft Bookings](#)
- Email: arts.funding@create.nsw.gov.au

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Eligibility Confirmation

Please declare that this application meets the eligibility criteria:

I confirm that I have read the guidelines and the information supporting our eligibility is accurate *

☐ Yes

Applicant Details

* indicates a required field

Instructions

The following details are for the Applicant (i.e. the small to medium not-for-profit arts and cultural organisation or Local Government Authority) to complete. Your Organisation Name must match the Entity Name listed in the Australian Business Register (ABN).

Organisation Details

Organisation Name *

Organisation Name

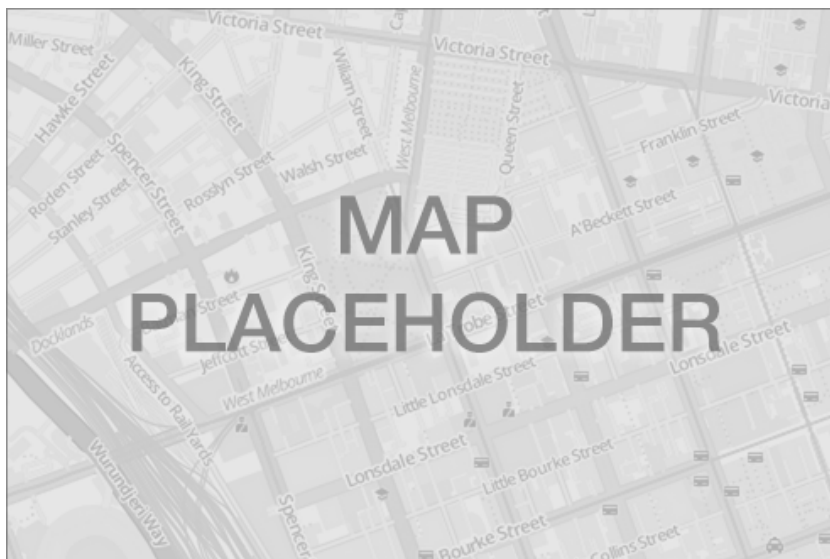
Please use the organisation's full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Primary Address

Address

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Postal Address

Address

Primary Phone Number *

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Other Phone Number

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Email Address *

Must be an email address.

Website

Must be a URL.

Australian Business Number (ABN) Details

Successful organisations will require the following:

- An ABN that matches the entity name and a bank account that has the same name as your ABN.

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- Unincorporated associations and other organisations without legal status separate from their members cannot directly apply for funding or be contracted directly by Create NSW. However, an individual may apply for funding and may be entitled to enter Create NSW funding contracts on their members' behalf, so long as there is an eligible ABN. For example, while an unincorporated association cannot contract in its own name as a separate entity, it may have its own ABN.
- An organisation without separate, legal status can also be administered by another legal entity.

Does the applicant organisation have an Australian Business Number (ABN)? *

☐ Yes ☐ No

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Primary Contact Details

Primary Contact *

Title First Name Last Name

This is the person we will correspond with about this grant.

Primary Contact Position *

e.g., Manager, Board Member or Fundraising Coordinator.

Primary Contact Phone Number *

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Must be an Australian phone number.
Country code not required, area code for landlines is required.

Primary Contact Other Phone Number

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Primary Contact Email *

This is the address we will use to correspond with you about this grant.

Head of Organisation

Must be the **Chair, President** (Arts Organisation), **General Manager** or equivalent (Local Council).

Name *

Title

First Name

Last Name

Position *

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

Business Unit Contact Information

Complete these details for the LGA Business Unit.

Name of Business Unit *

Organisation Name

Business Unit Address *

Address

Business Unit Postal Address *

Address

Phone Number *

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Must be an Australian phone number.

Email *

Must be an email address.

Website

Must be a URL.

Business Unit Contact Person

Name *

Title

First Name

Last Name

Position *

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

About your Organisation

Is your organisation a NSW First Nations organisation? *

☐ Yes

☐ No

For a definition of this please see the [glossary](#).

What is your organisation's primary artform? *

Application Details

* indicates a required field

Funding Period

Please note the following project date requirements:

- **Project start date must be after:** 01/07/2025
- **Project end date must be before:** 30/06/2026

Title *

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Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

Brief description *

Word count:

Must be no more than 50 words.

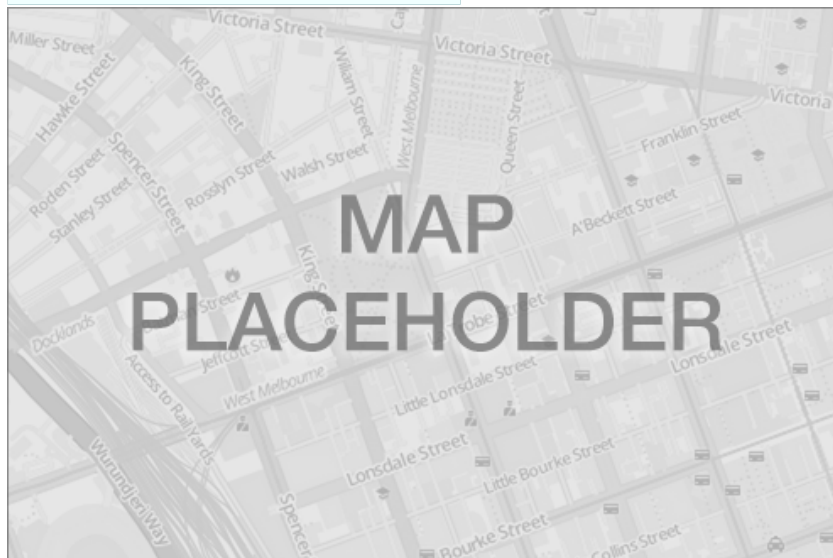
Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

Anticipated start date *

Anticipated end date *

Primary location of your initiative

Address



Primary location does not need to be a specific address, and can be postcode, suburb, state, etc. If delivered online, please specify the area of focus for delivery.

Ineligible anticipated start/end dates

The project start date must be after 01/07/2025 and the project end date must be before 30/06/2026.

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Please update the details above to ensure your dates fit within these timeframes or your application will be deemed **ineligible**.

Partner Organisation Details

Please provide the details of the larger creative industry organisation that will be partnering with the Applicant to develop this project. The requirements for the partner organisation are:

1. They must be currently working in the Creative Industries
2. They can be any type of business entity
3. They can be based in NSW, interstate or internationally.

Name of Partner Organisation *

Organisation Name

Website

Must be a URL.

Partner Organisation Business Entity Type *

- ☐ Not for profit incorporated body
- ☐ Local government authority
- ☐ For-profit incorporated body
- ☐ Incorporated association
- ☐ Company limited by guarantee
- ☐ Unincorporated association
- ☐ Other:

No more than 1 choice may be selected.

Where is the Partner Organisation based? *

- ☐ International
- ☐ Interstate
- ☐ Regional
- ☐ Sydney
- ☐ Western Sydney

Which Creative Industry best aligns with your Partner Organisation? *

First Nations Engagement

* indicates a required field

First Nations Engagement

First Nations Regions and Countries *

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Please select all that apply. If your activities do not take place within Australia, select the First Nations Country that you are located on.

Disclaimer and Respectful Notice:

This list serves as a general guide, indicating the locations of larger communities, which may encompass smaller subsets such as groups, dialects, or individual languages. The list of Nations and boundaries provided are not intended to be precise or definitive.

If you're uncertain about the First Nations community or Nation, explore the [AIATSIS map](#) of Indigenous Australia to find the First Nations region.

For more information please see the [glossary](#).

First Nations Cultural Elements

Does your project engage with First Nations arts and culture? *

☐ Yes ☐ No

If successful, you may need to provide evidence of this at contracting stage. This may include: letters of support from communities, evidence of ICIP policies and procedures and acknowledgement of [NSW Aboriginal Arts & Culture protocols](#). For more information, please read the [Indigenous Cultural and Intellectual Property \(ICIP\)](#).

Are you adhering to the NSW Aboriginal Arts & Culture Protocols? *

☐ Yes ☐ No

Refer to the [NSW Aboriginal Arts & Culture Protocols here](#).

Provide a rationale for why you are not referring to the principles of the NSW Aboriginal Arts & Culture Protocols *

Word count:

Must be no more than 250 words.

Assessment Criteria - Page One

* indicates a required field

1. Idea

A vision for your project that clearly summarises the ideas, its aims and purpose. **Question: What do you want to do?** You may want to consider the following:

- What is your idea for this project?
- What do you want to achieve?

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What do you want to do? *

Word count:

Must be no more than 300 words.

2. Diversity and participation

Strategic Priority Areas:

The NSW Government is committed to ensuring fair access by all communities and individuals across the state.

The definitions for the strategic priority areas can be located [here](#).

Are you engaging with any people from the priority areas?

Note: it is not compulsory that your project engages with people from the following strategic priority areas.

First Nations stories and communities *

☐ Yes

☐ No

Western Sydney *

☐ Yes

☐ No

Broad and inclusive communities and content *

☐ Yes

☐ No

Accessibility and equity *

☐ Yes

☐ No

Regional NSW *

☐ Yes

☐ No

Next generation of creatives and audiences *

☐ Yes

☐ No

Demonstrate how your project is relevant to and will benefit communities, audiences and NSW artists. **Question: Why do you want to do it?** You may want to consider the following:

- Who will it benefit? For example NSW artists, arts and cultural workers
- Who is the project relevant to? For example NSW, Interstate or International communities and audiences
- How does the project reflect the diversity of people in NSW?

Why do you want to do it? *

Word count:

Must be no more than 300 words.

3. Experience

List the artistic experience of those involved in the project. **Question: Who is involved and why are they the right people for this activity?** You may want to consider the following:

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- What experience do the individuals and organisations involved bring to this project?
- What skills and expertise do the artists, arts and cultural workers involved have that will ensure your project is a success?
- What experience do both organisations bring to the project?

Name:	What is their role?	Describe their experience relevant to this project
<input type="radio"/> Individual <input type="radio"/> Organisation Organisation Name First Name Last Name		
		Must be no more than 100 words.

4. Alignment

Provide details of the partner organisation in relation to the project including evidence of negotiation or agreement of partnership. **Question: Why is the partner organisation a suitable collaborator for your organisation and the project?** You may want to consider the following:

- What will your organisation learn from the partnership?
- How the project aligns with your organisation's future plans?
- Are there potential future collaborative opportunities with the partner organisation and the arts and culture sector?

Why is the partner organisation a suitable collaborator for your organisation and the project? *

Word count:

Must be no more than 300 words.

Assessment Criteria - Page Two

* indicates a required field

5. Sustainability

An outline of the ongoing sustainability of the project and a supporting budget. **Question: How will the funding be spent?** You may want to consider the following:

- How does your budget reflect the efficient use of funds to achieve the project's goals?
- What other sources of funding are there for your project?
- What is the plan to achieve ongoing sustainable outcomes of the project?
- Organisations must provide a description of their workplace safety and wellbeing activities and policy.

What is the plan to achieve ongoing sustainable outcomes of the project? *

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Word count:

Must be no more than 300 words.

Sustainability Information

Create NSW **does not** fund 100% of your project. You must contribute at least 20% of total project income through other cash or in-kind support. The definition of in-kind is available in the [glossary](#). Your organisation must apply for between \$30,000 and \$50,000. If successful, you may be required to provide a more detailed budget prior to contracting. **You are required to complete and attach the budget template.**

When using the budget template:

- Complete the budget template first
- Use the information on the **Summary for SmartyGrants tab (the last tab)** on the excel spreadsheet to add into the sections below

[Click here to download the budget template.](#)

Upload a copy of your budget here *

Attach a file:

A maximum of 1 file may be attached.

Total Amount Requested

*

\$

What is the total financial support you are requesting under this grant?

Please update the amount requested

The amount requested is not between \$30,000 and \$50,000.

Please update the total amount requested to ensure that you are requesting the correct amount.

Income

Project income can be estimated and can include potential/unconfirmed support. **Add \$0 (zero) for any that are not relevant.**

Create NSW (this application) *

This number/amount is calculated.

Please ensure your total amount requested is between \$30,000 and \$50,000.

Other NSW Government funding *

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Other non-NSW Government funding *

This includes Commonwealth/Local Government funding (not NSW Government).

Project Revenue *

This includes all income generated by the project. For example products, services, workshop fees, royalties, merchandise, etc.

Partnership Contribution and Sponsorship *

In-kind *

This can include venue, materials and equipment. It should not include artist/arts workers fees.

All other Income *

Total Income *

This number/amount is calculated.

Expenditure

Add \$0 (zero) for any that are not relevant.

Wages and fees *

This is for artists, arts and cultural workers.

Venue and Production Costs *

This includes costs directly related to your project such as venue hire, administration, equipment, lighting hire and insurance.

Materials *

This includes the cost of materials for building prototypes and presentations.

Travel and Accommodation *

This includes per diems, travel insurance and other allowances.

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Promotion and Marketing *

This must be directly related to the project.

Aboriginal Arts and Cultural Protocols Expenses *

This includes Indigenous Cultural and Intellectual Property (ICIP), Welcome to Country and Elders fees.

Accessibility Expenses *

This is to enable increased accessibility and inclusion to a program.

Freight and Transport Expenses *

This includes freighting and transport costs for regional, interstate and international activity.

In-kind Expenses *

This must equal the in-kind income indicated above.

All Other Expenses *

This includes environmental impact reduction and wellbeing support.

Total Expenditure *

This number/amount is calculated.

This is the total budgeted project cost. This must be at least \$60,000.

Co-Contribution

Percentage of income from sources other than Create NSW, including in-kind contributions *

This number/amount is calculated.

This figure cannot be less than 20%.

Budget Comments

Surplus/Deficit *

This number/amount is calculated.

Please provide information or comments related to your project budget. You may want to tell us:

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- If your project returns a surplus, how will these funds be used?
- How have you calculated larger amounts?
- Details of fees to artists, arts and cultural workers
- What your First Nations protocols costs will cover?
- What will your accessibility costs cover?
- How have you calculated increased costs of transport, materials, energy etc?
- Details of other income and other expenditure

Please provide information or comments related to your project budget *

Word count:

Must be no more than 250 words.

Health and Wellbeing

When answering the question below, your response may include but is not limited to:

- Proactive recognition of health and safety issues
- Strategies to identify the early stages of burnout and overload
- Resources and/or policies in place to support ongoing wellbeing

Explain your organisation's good governance arrangements to ensure staff and artists' health and wellbeing *

Word count:

Must be no more than 300 words.

Attach any documentation to support your organisation's wellbeing for staff and/or artists (optional)

Attach a file:

A maximum of 2 files may be attached.

Supporting Documentation

* indicates a required field

Support Material

Assessors will only be able to spend a limited amount of time reviewing support material, so please ensure you choose the most relevant and strongest works.

Provide samples of previous work (such as prototypes, designs) as links or uploaded documents. All attachments must be provided at the time your application is submitted.

Samples can be submitted as:

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- Written material - limit: 10 pages (provided as one document)
- Still images - limit: 10 images (provided as one document)
- Audio/visual - limit: maximum 5 minutes in one file, in electronic format

Restrictions on Attachments

- Each file uploaded must not exceed 25MB
- Please provide attachments in .pdf format where possible
- Zip files cannot be accepted

How would you like to submit your samples of work? *

- ☐ Links/URLs
☐ Uploading files
☐ Both of the above

Link/URL Upload

Provide links and passwords to any externally hosted work samples that best reflect your experience and the proposed project.

Note: Make sure the link/URL works and passwords are correct and remain accessible for the next 6 months during the assessment period.

Link/URL	Password	Description
Must be a URL.		

File Upload

Attach your samples of work here *

Attach a file:

A maximum of 2 files may be attached.

Evidence of Collaboration with Partner Organisation

This may include early negotiations or agreements from the Partner Organisation via email or letter.

Attach evidence here *

Attach a file:

A maximum of 3 files may be attached.

Outcomes

* indicates a required field

Outcomes Instructions

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This information will help us to understand and advocate for the arts and cultural sector.

Your responses to the following questions will not affect your application.

To see definitions and examples of the terms below, please refer to the [glossary here](#).

Enter 0 (zero) for any that are not applicable.

Breakdown of Activities

Estimate the number of activities in regions below.

Activity is defined as the creative outcome that the applicant is seeking funding for in a specific location, suburb or postcode. (This means there is only one activity per postcode). If the outcomes are over several days and are in the same location (exhibition, performance, workshop) it is counted as one activity.

Estimated number of activities in Sydney (excluding Western Sydney) *

Estimated number of activities in Western Sydney *

Estimated number of activities in Regional NSW *

Estimated number of national activities (excluding NSW) *

Estimated number of international activities *

Estimated total number of activities *

This number/amount is calculated.

Estimated number of new works created as part of this project *

Only count works that have not been previously made or presented.

Estimated number of paid audiences *

People who pay money to access content or experiences.

Estimated number of unpaid audiences *

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People who access content or experiences for free.

Estimated number of digital audiences *

This is the number of people who log into standalone digital activities which may include online presentations, workshops, live streaming events for NSW artists/audiences.

Estimated number of participants *

People who actively engage in workshops/forums/seminars/artist talks (paid and unpaid). This does not include audiences (above) or artists and arts and cultural workers employed in this project.

Estimated number of permanent artists, arts and cultural workers employed (headcount) - includes permanent full-time and part-time *

Artists, arts and cultural workers must have a commitment to arts/cultural work as a major aspect of their working life, even if this work is not the main source of their income.

Estimated number of non-permanent artists, arts and cultural workers employed (headcount) - includes non-permanent part-time, casual, temporary or contracted *

Create NSW updates

These updates will be about other grant opportunities, initiatives or events.

Do you wish to receive updates from Create NSW in relation to funding opportunities, events or initiatives? *

☐ Yes ☐ No

First time applicant

Has the organisation applied for a previous Create NSW grant? *

☐ Yes ☐ No

Organisation's Stage of Development

Which of the following best describes the organisation's current stage of development? *

- ☐ Starting out - early career, beginning an arts and/or cultural practice
- ☐ Emerging - working towards an on-going arts and/or cultural practice
- ☐ Mid-career - have developed an ongoing arts and/or cultural practice
- ☐ Established - have achieved a sustainable, ongoing arts and/or cultural practice

Declaration and Authorisation

* indicates a required field

Disclaimer

The applicant acknowledges and agrees that:

- Changes to the application and any additional materials cannot be submitted after the advertised closing date and time.
- Create NSW has the right to investigate any information provided in this application and/or to request additional information where Create NSW deems it necessary for the purpose of assessing your application or administering the Program.
- Create NSW may re-open an application after the closing date, provided it doesn't give the applicant an advantage over other applicants.
- Create NSW staff are not able to provide advice on content or choices required within an application.

Privacy Notice

Create NSW (part of the Department of Creative Industries, Tourism, Hospitality and Sport (The Department)) is collecting your personal information for the following purposes:

- To assess your application against the eligibility criteria for the - Arts and Cultural Funding Program (Connectivity Funding);
- If your application is deemed eligible, for Create NSW to subsequently administer the Program;
- For Create NSW to publish your personal information in a way it deems necessary in order to publicise your connection to the Program; and
- For Create NSW to monitor and evaluate the Program.

Create NSW will not use your personal information for any other purposes. Providing your personal information to Create NSW is voluntary, however Create NSW may not be able to assess your suitability for the Program if you choose not to provide it.

Create NSW will not disclose your personal information to anybody else unless you have given your consent, or Create NSW is required or authorised to by law, such as by court order or under the *Government Information Public Access Act 2009* (NSW) (GIPA Act).

You have the right to access your personal information and/or correct your personal information held by Create NSW without excessive delay or expense.

If you would like to know more about how Create NSW meets its regulatory obligations in collecting, using, sharing, and storing personal information, you can read the Department's complete Privacy Policy [here](#).

If you have any questions about this Privacy Notice, or you would like to access or correct your personal information, please contact the Department on the details below:

Legal Officer (Privacy) Department of Creative Industries, Tourism, Hospitality and Sport
GPO Box 5341 Sydney NSW 2000 information@dciths.nsw.gov.au

Use of Information

The applicant acknowledges and agrees that:

- Subject to privacy legislation, if Create NSW assesses your application as successful, the information contained in this application form may be used for media and communication purposes by Create NSW and/or the NSW Government.

Declaration

Before you can complete and submit this application, you must accept the following conditions by declaring:

- I have the authority to complete and submit this application on the entity's behalf.
- All information supplied as part of this application will be true and accurate to the best of my knowledge.
- All activities proposed by this application will be conducted in accordance with current legislation, including but not limited to, complying with Working with Children legislation.
- I acknowledge funding will not be released if the entity has outstanding acquittals for this or other projects/programs across Create NSW (including Sound NSW).
- I acknowledge Create NSW has the right to withdraw any offer of funding or demand the return of funds already paid if my declaration is found to be incorrect or misleading.

Authorisation

I agree *

☐ Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

--

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.