

Making An Application

The **Parramatta Road Urban Amenity Improvement Program (PRUAIP)** is a \$198 million initiative by the NSW Government to improve open space and active transport links along the Parramatta Road Corridor.

The program brings state agencies and local councils together to collaborate on projects that will improve public amenity in the corridor and is led by NSW Department of Planning, Industry and Environment.

Strathfield Council supports high quality art projects in the public domain which, will add to the liveability and visual impact of the area and enhance the cultural and heritage assets for the enjoyment of its residents, students, workers and visitors.

Strathfield Council is calling on artists to register their interest to develop designs for public art projects on three new bridges within the PRUAIP program.

The commission will be awarded to one artist/artist team to deliver three lighting public artworks across three locations, Lorraine Street Bridge, Hamilton Street Bridge and George Street Bridge.

The artwork for the bridges will align to the themes:

- Strathfield is a diverse community (Lorraine Street Bridge)
- Mason Park Wetlands, is a sustainable environment (Hamilton Street Bridge)
- Hats off to Arnott's (George Street Bridge)

Applying for the EOI

To apply for this EOI:

- Read the **guidelines** and check your **eligibility before applying**
- Gather your supporting evidence:
 - Samples of work
 - CV/bios of you and/or your group members
- Fill out the application form

If you require any clarification contact the Executive Manager Human Services, Strathfield Council, between 9am and 5pm Monday to Friday:

Telephone: 9748 9631

Email: kathryn.fayle@strathfield.nsw.gov.au

Program Schedule

Stage 1 (EOI)

- Artists EOI Opens: 13 August 2021
- Artist EOI Closes: 5pm 27 September 2021

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- Artists shortlisted: 8 October 2021

Stage 2

- Successful artists notified: 15 October 2021
- Site visit for 3 successful artists: 22 October
- Concept design development: October - November 2021
- Concept design submitted to Council: 26 November 2021
- Artists present concept design to panel: 10 December 2021
- Successful artist notified: 17 December 2021

Stage 3

- Artist contracted: December 2021/January 2022
- Community consultation: January - February 2022
- Consultation re technical requirements with Council and Project Team February 2022
- Detailed design documentation submitted to council: 30 April 2022
- Council approvals: June 2022
- Artwork fabrication and installation: August - October 2022

Eligibility

* indicates a required field

To check your eligibility for the [Strathfield PRUAIP EOI](#), complete the following questions:

Are you an: *

- Australian Citizen
- Australian Permanent Resident
- Other

What are you applying as? *

- Individual based in NSW
- Group based in NSW
- Other

Are you a NSW resident? *

- Yes
- No

Are you able to participate in the current program dates for Stage 2 and Stage 3? *

- Yes
- No

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Based on your responses to the above Eligibility Criteria you can now proceed and complete your application. Confirmation of eligibility will be determined upon submission of your application.

Would you like to proceed to complete your application? *

Yes No

Unable to continue

Based on your response to the Eligibility *Applicant Type* you are ineligible to apply. Refer to the [Strathfield PRUAIP EOI Guidelines](#) or for more details contact the Executive Manager Human Services, Strathfield Council.

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Unable to continue

Based on your response to the Eligibility *What are you applying as?* you are ineligible to apply. Refer to the [Strathfield PRUAIP EOI Guidelines](#) or for more details contact the Executive Manager Human Services, Strathfield Council.

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Unable to continue

Based on your response to the Eligibility *Are you a NSW resident?* you are ineligible to apply. Refer to the [Strathfield PRUAIP EOI Guidelines](#) or for more details contact the Executive Manager Human Services, Strathfield Council.

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Unable to continue

Based on your response to the Eligibility *Are you able to participate in the current program dates for Stage 2 and Stage 3?* you are ineligible to apply. Refer to the [Strathfield PRUAIP EOI Guidelines](#) or for more details contact the Executive Manager Human Services, Strathfield Council.

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Unable to continue

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Based on your response to *Would you like to proceed to complete your application?* you are ineligible to apply. Refer to the [Strathfield PRUAIP EOI Guidelines](#) or for more details contact the Executive Manager Human Services, Strathfield Council.

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Applicant Details

* indicates a required field

Privacy Notice

Create NSW is subject to the *Privacy and Personal Information Protection Act 1998* in managing your personal information. For the full Create NSW Privacy Notice click [here](#).

Do you wish receive updates from Create NSW in relation to funding opportunities, events or initiatives? *

Yes No

Your response will not affect your application.

Applicant Contact Details

Are you a first time applicant? *

Yes No

Your response will not affect your application.

You have indicated that you are applying as an **Individual**. Please fill out the questions below.

You have indicated that you are applying as a **Group**. Please fill out the questions below.

Select 'Organisation' and in 'Organisation Name' enter your group name (IF you have one) or the names of the members.

Note: if you have an Individual/Sole Trader ABN and your 'organisation' is your business or trading name you should apply as an individual. You will need to go back to the Eligibility Page and change your choice to 'Individual based in NSW'.

Applicant *

Individual Organisation

Organisation Name

Title First Name Last Name

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IF YOU ARE APPLYING AS A GROUP: Select 'Organisation' and in 'organisation name' enter your group name (if you have one) or the names of the members.

You have selected that you are applying as an Individual but you have selected you are applying as an *Organisation*. To continue select **Applicant** as **Individual** and ensure that the you fill in the **Title, First Name and Last Name**.

Please contact the Executive Manager Human Services, Strathfield Council, if you need any advice between 9am and 5pm Monday to Friday:

T: (02) 9748 9631

E: kathryn.fayle@strathfield.nsw.gov.au

You have selected that you are applying as a Group but you have selected you are applying as an *Individual*. To continue select **Applicant** as **Organisation** and ensure that the **Applicant Name** you provide is the name of your Group (IF you have one) or the name of **all** your group members.

Please contact the Executive Manager Human Services, Strathfield Council, if you need any advice between 9am and 5pm Monday to Friday:

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Professional name (if applicable)

Street Address *
Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Country must be Australia

Postal Address *
Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Country must be Australia

Phone *

Must be an Australian phone number, include area code, numbers only, no spaces

Email *

Must be an email address

Website

Must be a URL

Group Contact Person

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Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Position *

Phone *

Must be an Australian phone number

Email *

Must be an email address

Do you/your group work or live locally in the Strathfield LGA? *

Yes

No

Diversity Data Collection

The below questions are voluntary. They are being collected for statistical purposes only and are not part of the assessment of your application.

Create NSW is committed to equity, diversity and inclusion. The collection of this data aims to provide a greater understanding of the NSW arts sector and support future Create NSW diversity initiatives. This method of collection is in accordance with the Department of Premier and Cabinet's policies, the Australian Government Guidelines on the Recognition of Sex and Gender and NSW Privacy Laws. For the full Create NSW Privacy Notice please go [here](#).

Do you identify as belonging to any of the following:

Aboriginal people

Yes

People living and/or working in Western Sydney

Yes

People from culturally and linguistically diverse (CaLD) backgrounds

Yes

People with disability or who are d/Deaf

Yes

People living and/or working in regional NSW

Yes

People under 25 years of age

Yes

Do you identify as:

Female

Male

Gender Diverse

Prefer not to disclose

Other:

Do you identify as LGBTI?

Yes

No

Prefer not to disclose

Other:

If you are Aboriginal what is your cultural affiliation? (Language Group, Country)

Creative Kids and Night Time Economy

Are you a registered Creative Kids provider? *

Yes No

Click [here](#) for information regarding Creative Kids. Your response will not affect your application.

Do you have activities or programs commencing after 6:00pm? *

Yes No

Click [here](#) for information regarding Create NSW and the NSW Night Time Economy. Your response will not affect your application.

About your Project

* indicates a required field

Project Title *

Must be no more than 10 words.

EXAMPLE: Down Under Inc. will present Century XXII. Please note that this information may be used for media and communication purposes.

Brief description of the project *

Word count:

Must be no more than 50 words.

Please note that this information may be used for media and communication purposes.

EOI Assessment Criteria

* indicates a required field

Respond to Strathfield Council Three Bridges EOI selection criteria and artwork objective within the guidelines detailing your interest in this project. *

Word count:

Must be no more than 500 words.

Describe your current practice, experience, achievements and career highlights as a professional practitioner in your artform/practice. *

Word count:
Must be no more than 300 words

Outline your ability and willingness to develop artwork in collaboration with Strathfield Council, and the larger project team. *

Word count:
Must be no more than 300 words.

Supporting Evidence

* indicates a required field

Samples of Work

Provide samples of work as links or uploaded documents. All supporting evidence must be submitted at the same time as your application.

How would you like to submit your samples of work?

- Links/URLs
- Uploading files
- Both of the above

Provide links and passwords to any externally hosted work samples that best reflect your practice, experience and your proposed project.

Link / URL	Password	Description
Must be a URL.		

You can submit samples of your work as:

- written material - limit: 10 pages (provided as one document)
- still images - limit: 10 images (provided as one document)
- audio/visual - limit: 5 minutes each file, in electronic format, max 3 files

Restrictions on Attachments

- Files must not exceed 25MB

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- Please provide attachments in .pdf format where possible.
- Zip files cannot be accepted.

Attach your samples of work here *

Attach a file:

A maximum of 10 files may be attached.

Biography/CV

Provide a brief biography or Curriculum Vitae (CV) for any artists or key collaborators involved in the project. Maximum one A4 page per person provided as one document. If there is more than one artist, please combine all bios/CVs into one document.

You will need to detail your public art commissions, awards and exhibitions.

Attach short biographies/CVs here *

Attach a file:

A maximum of 1 file may be uploaded. Please either a word doc or pdf. CV limit is 5 pages.

Priority Areas

* indicates a required field

Please indicate if your project will be targeted towards any one of the priority areas listed below.

Note: it is not compulsory that your activity engages with the following areas. Assessors will be looking for genuine and focused engagement

Aboriginal people *

Yes No

People living and/or working in Western Sydney *

Yes No

People from culturally and linguistically diverse (CaLD) backgrounds * Yes No

Yes No

People with disability or who are d/Deaf *

Yes No

People living and/or working in Regional NSW *

Yes No

Young people *

Yes No

How will you work with Aboriginal people to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

Click [here](#) for information regarding self-determination and local decision making.

How will you work with people of a CaLD background to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

How will you work with people living/working in regional NSW to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

How will you work with people living/working in Western Sydney to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

How will you work with people with disability or who are d/Deaf to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

How will you work with young people to ensure their adequate access to opportunities and/or experiences? *

Word count:

Must be no more than 150 words.

Acceptance of Conditions

* indicates a required field

Before you can complete and submit an application you must accept the following conditions by declaring:

I certify that:

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- All information supplied as part of this application will be true and accurate to the best of my knowledge.
- All activities proposed by this application will be conducted in accordance with current legislation, including but not limited to, complying with Working with Children legislation.
- If the applicant is a group, I have the authority to complete and submit this application on the entity's behalf.

I acknowledge that:

- Applications and any additional materials cannot be submitted after the advertised closing date and time.
- Create NSW has the right to investigate any information provided in this application and/or to request for additional information.
- It is solely my responsibility to ensure my application is correct and complete before submitting. Create NSW does not check, amend or update applications. Applications cannot be modified after being submitted.
- Create NSW has the right to withdraw any offer of funding or demand the return of funds already paid if my declaration is found to be incorrect or misleading.
- Create NSW staff are available 9am-5pm Monday to Friday during the grant round to provide technical and general guideline advice. Staff are not able to provide advice on content or choices required within my application.

Do you understand and acknowledge these conditions? *

Yes

Full Name *

Date *

Must be a date.

You have now completed all areas of your application.

The following page allows you to review your application.

If there are any problems, you will be prevented from submitting until any highlighted areas are addressed. You will have the opportunity to correct the problem by clicking **Go to Page**. Once you have made corrections, you can return to the **Review and Submit** page and click **Submit Application**.

When your application is submitted you will receive a confirmation message that the application has been received. If you see this message you can be sure that we have received your application.

You will also see your application number, which you can use should you need to contact Create NSW about your application.

For more details, contact the Executive Manager Human Services, Strathfield Council, between 9am and 5pm Monday to Friday:

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